

**“ Partnership to Co-create a Future
with the Next Generation: WA Project 2.0 ”**
inspiring resonance 共鳴を、未来の息吹に。

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Executive Vice President



Background of the Project

“Partnership to Co-create a Future
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Before 2013

2014-2023

*Encounter
mutual
culture*

WA Project

*Promote
mutual
understanding*

Arts and Culture & People-to-People Exchange

2,514 projects executed



5.55 M people benefited



JapaFunCup ASIAN ELEVEN ©JFA

“NIHONGO Partners”

3,035 people dispatched



2.10 M people benefited



“NIHONGO Partners” Program

Created opportunities for exchange of

7.65 M people in Asia

Background of the Project

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Before 2013

2014-2023

2024-2033

WA Project

*Encounter
mutual
culture*

*Promote
mutual
understanding*

WA Project 2.0

*Develop new platform
for partnership co-creation*

NIHONGO Partners

Two-Way Exchange

- Two-Way Intellectual Exchange
- Two-Way Cultural Exchange



Heart-to-Heart Partners across Generations
December 2023

NIHONGO Partners

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Dispatch of NIHONGO Partners

- Assist Japanese language teachers by conveying live Japanese
- Introduce Japanese culture
- Learn about the ASEAN countries



Two-Way Exchange

Intellectual Exchange

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ASEAN-Japan Peace Ambassador Project (AJ PAP) (tentative project name)

Initiative of the Secretary General of ASEAN and JF President



- Invitation program
for High School students
from ASEAN countries

- Theme “Peace”

- Starting this year

Two-Way Exchange

Intellectual Exchange

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ASEAN-Japan Youth Forum “Take Actions for Social Change (TASC)”

Joint project with the ASEAN University Network (AUN)

- A series of exchange programs such as site visits and workshops
- Theme for FY 2025 “Plastic Waste”



Two-Way Exchange

Cultural Exchange

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Professional Development and Networking Initiative for ASEAN-Japan Film Programmers and Curators

- Nurturing the next generation of film programmers and curators
- Networking with film professionals



Goal of the Project

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Through the “WA Project 2.0”, we ...

- ***Enhance mutual understanding and trust
through expanding empathy with each other***
- ***Nurture next generation
to lead partnership building towards future***
- ***Strive to benefit 10 million people
over the next 10 years***

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JAPANFOUNDATION