

**Remarks by KIYA Masahiko,  
Ambassador of Japan to ASEAN,  
at the Joint Coordination Committee (JCC) Meeting  
of the ASEAN-JICA Food Value Chain Development Project (AJFVC)**

**Jakarta, 9 July 2024, ASEAN Headquarters/Secretariat**

- Dr. Pham Quang Minh, Assistant Director, FAFD (Food, Agriculture and Forestry Division, and Tourism Unit)
- SOM-AMAF Forcal points (Senior Officials Meeting of the ASEAN Ministers of Agriculture and Forestry)
- Chairs of the Working Groups
- Mr. Kenji Okamura, Senior Representative of JICA Indonesia Office
- AJFVC Project team
- Distinguished participants, ladies and gentlemen,

**(1. Introduction)**

It is my great honour to have an opportunity to attend this JCC and to deliver my remarks.

**(2. Why we work together for ASEAN Food Security and Nutrition)**

Many of you may remember the ASEAN Summit in Jakarta in September last year. We welcomed the adoption of “ASEAN LEADERS’ Declaration on Strengthening Food Security and Nutrition in Response to Crises”.

Last year marked the 50th Year of ASEAN-Japan Friendship and Cooperation. During the commemorative year, in October 2023, Ministers of Agriculture and Forestry from ASEAN and Japan adopted the “ASEAN-Japan MIDORI Cooperation Plan”, which aims to strengthen cooperation towards enhancing resilient and sustainable agriculture and food system through innovation and to promote efforts under the ASEAN Leaders’ declaration and other related ASEAN strategies.

ASEAN-Japan MIDORI Cooperation Plan has three main pillars; Innovation, Human Resource Development and Food Value Chain.

Last September, the Symposium on promoting Resilient and Sustainable Agriculture and Food System through “Innovation” was held together with

Japan Food Event in ASEAN Headquarters in Jakarta.

In Agriculture and Food industry, **Human Resource Development** to introduce Japanese agriculture industries and technologies to the Universities in ASEAN has continued for nearly 10 years.

This year, JICA project has started to achieve resilient and sustainable **Food Value Chain** in ASEAN.

### **(3. Why the GAP and FVC Project?)**

Then, why are we focusing on “Good Agriculture Practices (GAP)” and “Food Value Chain (FVC)” in this project?

Promoting GAP in ASEAN countries will contribute to enabling safe, environment-friendly and sustainable agricultural products in ASEAN.

For developing GAP, the key is to enhance the Public Private Partnership (PPP) in various areas in agriculture and food industry. That is why this project focuses on enhancing Food Value Chain though PPP.

### **(4. Conclusion)**

ASEAN-Japan cooperation has just started a new journey toward the next 50 years. Japan is determined to continue working with ASEAN to succeed in strengthening food security and sustainable agriculture.

I look forward to working with all of you to make this project impactful to the people in the entire region. I am hopeful that this project will serve as a catalyst for further cooperation and investment in this field, and in ASEAN as a whole!

Thank you very much for your attention.

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